

**LEGISLATIVE SERVICES AGENCY  
OFFICE OF FISCAL AND MANAGEMENT ANALYSIS**

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**FISCAL IMPACT STATEMENT**

**LS 6793**

**BILL NUMBER:** HB 1542

**NOTE PREPARED:** Dec 15, 2004

**BILL AMENDED:**

**SUBJECT:** God Bless America License Plate.

**FIRST AUTHOR:** Rep. Borders

**BILL STATUS:** As Introduced

**FIRST SPONSOR:**

**FUNDS AFFECTED:**     **GENERAL**  
                          **X DEDICATED**  
                          **FEDERAL**

**IMPACT:** State

**Summary of Legislation:** This bill creates a God Bless America license plate and specifies that it is not a special group recognition license plate.

**Effective Date:** July 1, 2005.

**Explanation of State Expenditures:** The potential expenditures involved with this proposal will depend upon the number of colors used in the newly created license plate.

PEN Products (Prison Enterprises Network), the manufacturing and sales arm of prison-made products, charges the Bureau of Motor Vehicles (BMV) and other groups petitioning for the creation of a new license plate(s). These charges consist of:

- (1) \$3.80 per plate (flat plate).
- (2) \$4.50 per multi-colored flat plate.
- (3) \$450 one-time set-up. This includes plate set-up by PEN graphic designer.
- (4) PEN Products can prepare, but it is not required, camera artwork for the newly created plate at an hourly rate of \$45.

There will be computer and accounting changes for the BMV. The funds affected are the PEN Products Revolving Fund and the Motor Vehicle Highway Account, which supports the BMV. The BMV expenditures are expected to be minimal and absorbable with their current budget.

**Explanation of State Revenues:** The proposal provides for no additional fee to purchase the newly created

license plate. In addition, the God Bless America license plate is not a special recognition plate and therefore is not subject to the \$15 administrative fee.

**Explanation of Local Expenditures:**

**Explanation of Local Revenues:**

**State Agencies Affected:** Department of Correction (PEN Products Division); Bureau of Motor Vehicles.

**Local Agencies Affected:**

**Information Sources:** Jennifer Swenson, Sales Manager, PEN Products, 317-388-8580, ext. 273.

**Fiscal Analyst:** James Sperlik, 317-232-9866.